

# MARKETING BUZZWORD BINGO

WE'RE  
ALIGNED

CLOUT

ITERATE

DYNAMIC

LOW-HANGING  
FRUIT

THOUGHT  
LEADERSHIP

LEAD-GEN

FRICTION

DISRUPT

OPTIMIZE

INTEGRATE

HAMBURGER

**NOTHING IS  
EVER FREE**  
(EXCEPT THIS SPACE)

BEST  
PRACTICE

EFFICIENCIES

AUTOMATION

PACING

BRAINSTORM

BIG  
DATA

RETARGETING

CIRCLE  
BACK

IDEATE

KPI

EVERGREEN

PAIN  
POINTS

# MARKETING BUZZWORD BINGO

LOW-HANGING  
FRUIT

EVERGREEN

BRAINSTORM

OPTIMIZE

BIG  
DATA

PAIN  
POINTS

BEST  
PRACTICE

CLOUT

PACING

DYNAMIC

360 DEGREE

SYNERGY

**NOTHING IS  
EVER FREE**  
(EXCEPT THIS SPACE)

LEAD-GEN

SCALABLE

INTEGRATE

AUTOMATION

FRICTION

WE'RE  
ALIGNED

KPI

HOLISTIC

IDEATE

RETARGETING

DISRUPT

THOUGHT  
LEADERSHIP

# MARKETING BUZZWORD BINGO

DYNAMIC

OPTIMIZE

BRAINSTORM

WE'RE  
ALIGNED

CIRCLE  
BACK

ACTIVATION

BANDWIDTH

ACTIONABLE

EVERGREEN

PACING

RETARGETING

PAIN  
POINTS

**NOTHING IS  
EVER FREE**  
(EXCEPT THIS SPACE)

BEST  
PRACTICE

ALGORITHM

BIG  
DATA

CLOUT

KPI

AUTOMATION

INTEGRATE

IDEATE

LOW-HANGING  
FRUIT

ITERATE

HAMBURGER

DISRUPT